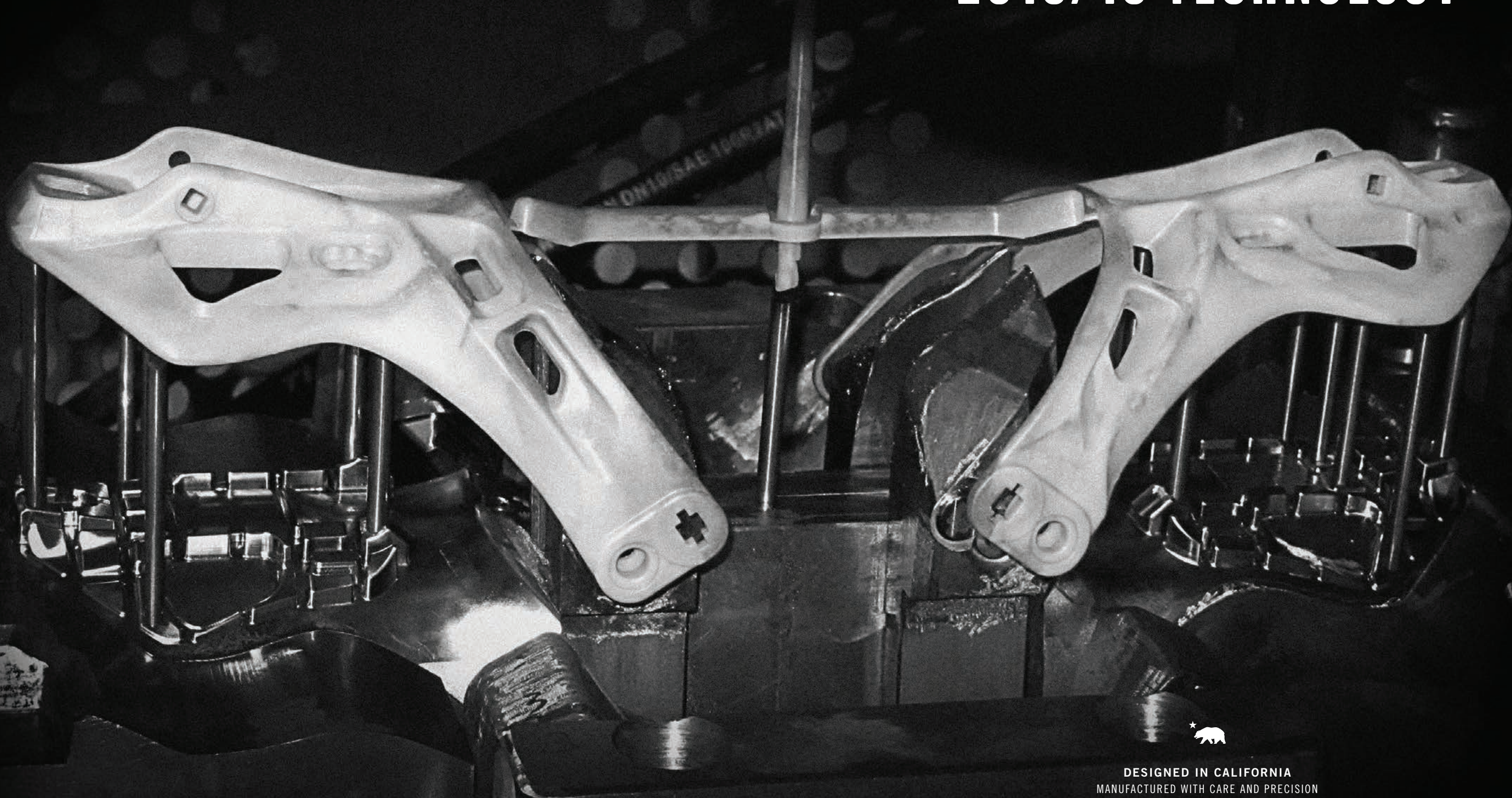




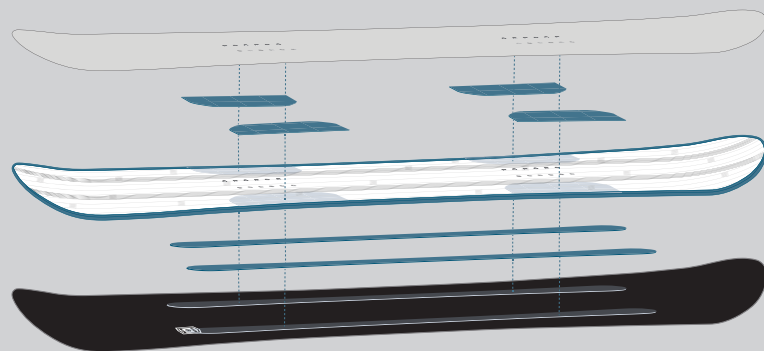
2015/16 TECHNOLOGY



DESIGNED IN CALIFORNIA
MANUFACTURED WITH CARE AND PRECISION

NEW KUSH-CONTROL TECHNOLOGY

The ALL NEW Flow KUSH-CONTROL TECHNOLOGY consists of 3 unique urethane features strategically placed in the base, sidewall and topsheet to create the smoothest and strongest snowboards available on the hill. Urethane is flexible and highly resistant to impacts in extremely cold temperatures. Urethane is also utilized due to its superior bonding properties and can withstand the abuse that a snowboard endures. The dampening properties of urethane act like skateboard wheels and provide you the smoothest ride possible.



NEW URETHANE BASE TECHNOLOGY

The urethane base inserts are positioned between the woodcore and base material. These inserts allow Flow boards to adapt to any terrain, absorb impacts, reduce chatter and provide a smoother more stable riding snowboard.



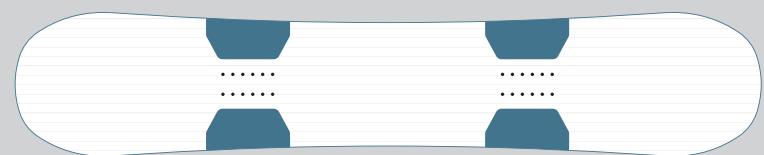
NEW URETHANE SIDEWALL TECHNOLOGY

One piece Urethane sidewall, fused directly to the woodcore to reduce vibration, absorb impacts, increase edge hold and creates a stronger smoother riding snowboard.



NEW URETHANE TOPSHEET TECHNOLOGY

Urethane inserts placed under the toe and heel areas reduce chatter, absorb impacts, increase edge hold and provide the smoothest riding snowboard.



NEW PER4MANCE GUARANTEE

At Flow we stand behind the quality of our boards. Flow now offers a 4 Year Per4mance Guarantee. This is an industry first, underlining how much we back the quality of our snowboards. Flow Limited Warranty warrants that certain specifically indicated models of Flow Snowboards, when purchased from an authorized Flow dealer by a retail customer, WILL BE FREE FROM DEFECTS IN MATERIALS AND WORKMANSHIP for a period of four (4) years (=Per4mance Guarantee program) from the date of purchase by the original retail customer.

BOARD PROFILES

A board profile is the bend from tip to tail. Different profiles dictate the type of performance you can expect out of each board. Flow offers a diverse range of profiles, from the easy going rocker shape to the aggressive, more traditional camber shape.

POW-CAM

Three-phase S-Camber with a floating rockered nose for powder. Traditional setback camber under the feet and flat between the bindings for added grip on ice and better float in the pow. Pow-Cam delivers the ultimate powder experience and carving performance.



POP-CAM

Three-phase camber construction. Features traditional camber under the feet and flat between the bindings for added grip on ice, better float in the pow, and locking onto rails, leaving the tip and tail mellow and free.



I-ROCK

Hybrid reverse camber with a convex base for a natural feel on rails and stability in variable conditions. Rocker profile combined with camber starting before the binding zones, I-ROCK provides stability and camber-like pop for peak to park performance.



EZ-ROCK

A hybrid of very subtle reverse camber profile with a convex base between the bindings, and camber starting before the binding zones provide unparalleled stability. This makes pressing easy and improves agility no matter where you place your bindings. Perfect for all-mountain agility and fun.



EZ-FLAT-ROCK

Flat camber profile with a gently rockered nose and tail just outside of the inserts makes for a smooth and stable ride by reducing chatter, and increases ease of initiating and linking turns.



NEW SPLIT-TECHNOLOGY

Tip-to-Tail Split-Tech ABS Stringer allows you to split your snowboard without the hassle of sealing the woodcore afterwards. This ALL-NEW technology gives you simple and quick access to your backcountry adventure.



SPLIT-TECH

SHAPES

All sidecuts, profiles and shapes are designed as a system to focus energy to the binding areas, relax the nose/tail transition area and create a more dynamic ride with maximum edge hold.

TRU-TWIN

Equal amounts of nose and tail and a centered sidecut allowing a rider the ability to ride in either direction.

DIRECTIONAL

More nose than tail, setback insert pattern, sidecut and flex for more pop off the tail and better float in powder.

DIRECTIONAL-TWIN

Equal amounts of nose & tail and centered sidecut combined with setback insert pattern and core profile, allow a rider equal opportunity for centered or setback setup to ride in any direction.

SIDECUTS

From turning at high speeds to riding in the park, we understand how drastically a sidecut affects the overall performance of a snowboard. Each sidecut technology is designed to match the boards profile and attitude.

PROGRESSIVE DUAL-TRANSITIONAL (PDT)

The 3 stage sidecut features flat sections in the binding area and a different radius between the feet that is mellow for Pow-Rock or tight for Pow-Cam. Combined with a progressive arc and mellow tips PDT delivers a surfy ride with unparalleled grip.

3-D DUAL-TRANSITIONAL (3-DT)

Smooth with tons of grip, the 3-D Transitional sidecut blend is uniquely different between the feet, mellow for I-Rock and super tight for Pop-Cam boards. Mellow tips and aggressive radius in the binding areas gives unlimited grip for an overall super smooth, agile ride.

EZ-DUAL TRANSITIONAL (EZ-DT)

Designed for EZ-Rock and EZ-Flat Rock, the EZ-DT is mellow between the bindings and at the tips with a more aggressive grip in the binding areas. This creates a more forgiving ride when things get a bit bumpy and a tight radius blended for quick carves.

WOODCORES

Our woodcores are selected for their liveliness, weight to strength ratio and overall feel. Computer aided machines allow us to profile our woodcores to an exact thickness throughout the board, giving you increased pop for better ollies and stability while riding in any snow condition.

RE-FLEX CORE

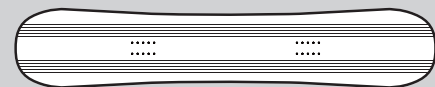
Our lightest most responsive woodcore, with the highest strength-to-weight ratio. This specifically profiled core fuses several species of poplar woods resulting in a more stable super-light snappy feel.

TRU-FLEX CORE

This core has a high strength-to-weight ratio utilizing poplar wood, uniquely profiled to give you excellent all-around response in any condition.

CARBON STRINGERS

Carbon stringers are used to create and control the longitudinal and torsional flex of our snowboards. By adding these stringers to our boards we create stiffer patterns you can count on while riding. Your riding preference will determine which style of carbon stringer will work best for you.



DOUBLE CARBON STRINGERS

10 carbon stringers stitched directly into the fiberglass on opposite sides of the inserts makes for a more responsive riding board.



SINGLE CARBON STRINGER

7 carbon stringers centrally stitched directly into the fiberglass makes for a soft to mid flexing board with quick response.

POWER-BEAMS

Flow Power-Beams are integrated into our boards to add torsional response. The Power-Beams are thin layers of the finest bamboo that are milled and laminated into the woodcore. These beams help the board hold its edge and give the rider more power and control. Reducing torsional flex gives the board a smoother ride at any speed. Feel the power of Flow Power-Beams.



POWER-BEAMS

COMPOSITE FIBERGLASS

Flow has created a unique fiberglass matrix with specifically placed carbon stringers to concentrate on strength, torsional rigidity and stiffness throughout our boards. These composite constructions, combined with our sidecut technology, are designed to give a more responsive feel and consistent ride while performing any spin, technical trick or just riding the entire mountain.

QUADRAX (0°/+30°/-30°/90°)

Quadrax has most fibers running tip-to-tail at a 30 degree angle, and 10 vertically stitched carbon stringers outside of the inserts in a 5 and 5 pattern. This glass/carbon composite matrix gives the board tons of pop with torsional freedom while distributing binding power over a larger area.

TRIAxIAL (0°/45°/90°)

Our TriAxial composites have additional fibers running at a 45 degree angle, plus 7 vertically stitched carbon stringers centered with the inserts. This glass/carbon composite matrix gives ample pop with torsional stability.

BIAXIAL (0°/90°)

The special configuration of BiAxial glass design creates a smooth yet responsive feel and provides longitudinal pop and torsional freedom for easier turns and a naturally easy riding board. Some models have 7 strands of vertically stitched carbon stringers.

BASE TECHNOLOGY

Every great snowboard needs a solid foundation. All our base materials are put through a rigorous finishing and structuring process for better wax absorption, great speed and ready to ride.

GRAPHITE

Our fastest and most durable base. This extra absorbant sintered material offers superior wax absorption and retention, and is incredibly fast due to the addition of a carbon blend to the material. Ultra durable and ultra fast.

SINTERED 4000

Our Sintered 4000 base is highly porous and very durable. Get the wax absorption that you need for a smooth glide and great performance. It is one of the most durable materials on the hill.

SINTRUDED 3000

Our Sintruded 3000 base offers speed and strength for your riding adventure. Durable and trusted, this base material gets it done.

OPTIX 2000

The Optix 2000 base is a low maintenance base with great strength and speed. Feel confident when ripping past your friends.

2015/16 BOARD TECHNOLOGY

TECHNICAL BREAKDOWN FOR FLOW SNOWBOARDS

	LENGTH (cm)	EFFECTIVE EDGE LENGTH (cm)	WAIST WIDTH (cm)	TIP LENGTH (cm)	TAIL LENGTH (cm)	CAMBER / ROCKER (cm)	SIDECUT RADIUS (mm)	STANCE SET BACK (mm)	STANCE SET BACK (in)	MIN / MAX RIDER WEIGHT (kg)	MIN / MAX RIDER WEIGHT (lbs)
MENS											
MAVERICK	160	122	25.4	23	20	4	9.8/7.9/7.6/8.9	30	1.2	61-88	135-195
	164	126	25.8	23.5	20	5	10/8.1/7.8/9.1	30	1.2	68-91+	150-200+
	169	131	26.2	23.5	20	5	10.3/8.3/8/9.4	30	1.2	68-91+	150-200+
DARWIN	153	117	25.6	26	15	4	10.9/6.8/9	45	1.75	61-88	135-195
	157	119	26.1	27	16	4	11/6.9/9.1	45	1.75	68-91+	150-200+
	162	124	27	27.1	16	5	11.3/7.1/9.4	45	1.75	68-91+	150-200+
SOLITUDE	158	119	25	21	19	5	8.9/7.9/8.1/7.6/8.9	15	0.6	61-88	135-195
	161	122	25.5	22	20	5	9/8/8.2/7.7/9	15	0.6	68-91+	150-200+
	164	125	25.9	22	20	5	9.1/8.1/8.3/7.8/9.1	15	0.6	68-91+	150-200+
RUSH	153	119	24.8	19.2	19.2	-5	8.5/7.4/7.7/7.4/8.5	10	0.4	57-88	125-195
	156	120.6	24.9	19.9	19.9	-5	8.6/7.5/7.8/7.5/8.6	10	0.4	61-88	135-195
	159	122.6	25.4	20.4	20.4	-5	8.7/7.6/7.9/7.6/8.7	10	0.4	63-88+	140-195+
	159w	122.6	26.4	20.5	20.5	-5	8.7/7.6/7.9/7.6/8.7	10	0.4	68-91+	150-200+
	161	125	25.7	20.4	20.4	-5	8.8/7.8/8.1/7.8/8.8	10	0.4	68-91+	150-200+
163w	125	27	21	21	-5	8.8/7.8/8.1/7.8/8.8	10	0.4	68-91+	150-200+	
BLACKOUT	153	119	24.7	20.2	19.2	4	8.5/7.5/7.1/7.5/8.5	10	0.4	57-88	125-195
	156	121	25.1	20.7	19.7	4	8.6/7.6/7.2/7.6/8.6	10	0.4	61-88	135-195
	159	123	25.5	21	20	5	8.8/7.8/7.4/7.8/8.8	10	0.4	63-88+	140-195+
	160w	124	26.6	21.5	20.5	5	8.8/7.8/7.4/7.8/8.8	10	0.4	68-91+	150-200+
	162	125	25.9	21.5	20.5	5	8.9/7.9/7.5/7.9/8.9	10	0.4	68-91+	150-200+
DRIFTER	153	119	24.8	19.2	19.2	-5	8.6/7.7/8.6	0	0	48-68	105-150
	156	120.6	24.9	19.9	19.9	-5	8.7/7.9/8.7	0	0	57-75	125-165
	159	122.6	25.4	20.4	20.4	-5	8.8/8/8.8	0	0	61-88+	135-195+
	159w	122.6	26.4	20.5	20.5	-5	9/8.2/9	0	0	61-88+	135-195+
	161	125	25.7	20.4	20.4	-5	8.8/8/8.8	0	0	57-88+	125-195+
163w	125	27	21	21	-5	9/8.2/9	0	0	68-91+	150-200+	
WHITEOUT	150	116	24.6	20	19	4	8.4/7.4/7/7.4/8.4	0	0	57-88	125-195
	153	119	24.7	20.2	19.2	4	8.5/7.5/7.1/7.5/8.5	0	0	57-88	125-195
	156	121	25.1	20.7	19.7	4	8.6/7.6/7.2/7.6/8.6	0	0	61-88	135-195
	159	123	25.5	21	20	5	8.8/7.8/7.4/7.8/8.8	0	0	63-88+	140-195+
	160w	124	26.6	21.5	20.5	5	8.8/7.8/7.4/7.8/8.8	0	0	68-91+	150-200+
162	125	25.9	21.5	20.5	5	8.9/7.9/7.5/7.9/8.9	0	0	68-91+	150-200+	
ERA	150	111	24.7	19.5	19.5	-4.5	8.3/7.5/8/7.5/8.3	0	0	52-75	115-165
	153	113	25	20	20	-5	8.4/7.6/8.1/7.6/8.4	0	0	57-88	125-195
	155	115	25.2	20	20	-5.5	8.5/7.7/8.2/7.7/8.5	0	0	61-88	135-195
	158	118	25.9	20	20	-6	8.7/7.9/8.3/7.9/8.7	0	0	68-91+	140-195+
	155w	115	26.2	20	20	-5.5	8.5/7.7/8.2/7.7/8.5	0	0	63-88+	150-200+
CHILL	151	113	24.6	19	19.0	4	8.4/7.5/7.3/7.5/8.4	0	0	57-88	125-195
	154	116	25.1	19	19.0	4	8.5/7.6/7.4/7.6/8.5	0	0	61-88	135-195
	157	118	25.4	19.5	19.5	5	8.7/7.8/7.6/7.8/8.7	0	0	57-88	125-195
	160	122	25.7	19.8	19.8	5	8.8/7.9/7.7/7.9/8.8	0	0	61-88	135-195
	149	111	24.6	19	19	-3	8.3/7.4/7.7/7.4/8.3	0	0	52-75	115-165
VERVE	152	113	24.9	19	19	-3	8.4/7.5/7.9/7.5/8.4	0	0	57-88	125-195
	154	115	25.1	19.5	19.5	-3.5	8.5/7.6/8/7.6/8.5	0	0	61-88	135-195
	157	118	25.8	19.5	19.5	-4	8.7/7.8/8.1/7.8/8.7	0	0	68-91+	150-200+
	154w	115	26.1	19.5	19.5	-3.5	8.5/7.6/8/7.6/8.5	0	0	63-88+	140-195+
	158w	119	26.9	19.5	19.5	-4	8.5/7.6/8/7.6/8.5	0	0	68-91+	150-200+
MERC	150	113	24.2	20.2	18.6	-3	8.5/7.6/7.9/7.6/8.5	10	0.4	41-63	90-140
	153	116	24.4	20.6	18.9	-3	8.6/7.7/7.9/7.7/8.6	15	0.6	48-68	105-150
	156	120	24.9	20.6	18.9	-3.5	8.8/7.7/7.9/7.7/8.8	15	0.6	57-79	125-175
	159	123	25.2	20.7	19	-4	9/8.8/3/8/9	15	0.6	68-91+	150-200+
	156w	120	26.1	20.7	19	-3.5	8.8/7.7/7.9/7.7/8.8	15	0.6	68-91+	150-200+
	159w	123	26.2	20.8	19.1	-4	9/8.8/3/8/9	15	0.6	68-91+	150-200+
162w	126	27	21.1	19.3	-4	9.2/8.2/8.5/8.2/9.2	15	0.6	68-91+	150-200+	
VIPER	151	117	24.6	19	19	-5	9/8/7.2/8/9	0	0	52-75	115-165
	154	119	25	19.5	19.5	-5	9.1/8.1/7.3/8.1/9.1	0	0	63-88+	140-195+
	158	122	25.3	20.2	20.2	-5	9.2/8.2/7.5/8.2/9.2	0	0	68-91+	150-200+
	155w	119	26	20	20	-5	9.1/8.1/7.3/8.1/9.1	0	0	63-88+	140-195+
	159w	123	26.3	20.5	20.5	-5	9.2/8.2/7.5/8.2/9.2	0	0	68-91+	150-200+
	162w	126	27	20.8	20.8	-5	9.2/8.2/7.5/8.2/9.2	0	0	68-91+	150-200+

	LENGTH (cm)	EFFECTIVE EDGE LENGTH (cm)	WAIST WIDTH (cm)	TIP LENGTH (cm)	TAIL LENGTH (cm)	CAMBER / ROCKER (cm)	SIDECUT RADIUS (mm)	STANCE SET BACK (mm)	STANCE SET BACK (in)	MIN / MAX RIDER WEIGHT (kg)	MIN / MAX RIDER WEIGHT (lbs)
WOMENS											
CANVAS	142	108	23.6	18.5	18.5	-4	8.3/7.4/8/7.4/8.3	0	0	39-63	85-140
	145	111	23.8	18.5	18.5	-4	8.4/7.5/8.1/7.5/8.4	0	0	39-63	85-140
	148	113	23.9	19.2	19.2	-4	8.5/7.6/8.2/7.6/8.5	0	0	48-68	105-150
	152	115	24.1	19.5	19.5	-4	8.6/7.7/8.3/7.7/8.6	0	0	57-88	125-195
JEWEL	143	108	23.9	18.9	18.9	-4	8.3/7.4/8/7.4/8.3	0	0	39-63	85-140
	146	111	24.3	19	19	-4	8.4/7.5/8.1/7.5/8.4	0	0	41-63	90-140
	149	113	24.5	19.3	19.3	-4.5	8.5/7.6/8.2/7.6/8.5	0	0	48-68	105-150
VELVET	152	116	24.9	19.8	19.8	-5	8.6/7.7/8.3/7.7/8.6	0	0	57-88	125-195
	139	105	23.8	18.2	18.2	-3	8.2/7.3/7.7/7.3/8.2	0	0	57-88	125-195
	143	108	23.9	18.9	18.9	-3.5	8.3/7.4/8/7.4/8.3	0	0	61-88	135-195
	146	111	24.3	19	19	-4	8.4/7.5/8.1/7.5/8.4	0	0	63-88+	140-195+
VENUS	149	113	24.5	19.3	19.3	-4	8.5/7.6/8.2/7.6/8.5	0	0	68-91+	150-200+
	139	106	23.3	18	18	-3	8.2/7.2/7.8/7.2/8.2	10	0.4	39-63	85-140
	143	108	23.4	19	19	-3	8.3/7.3/7.9/7.3/8.3	10	0.4	39-57	85-125
	147	112	23.9	19.1	19.1	-3	8.4/7.4/8/7.4/8.4	10	0.4	41-63	90-140
	151	115	24.2	19.4	19.4	-3.5	8.5/7.5/8.1/7.5/8.5	10	0.4	48-68	105-150
155	119	24.7	19.5	19.5	-4	8.6/7.6/8.2/7.6/8.6	10	0.4	61-88	135-195	
SILHOUETTE	140	109	23.2	17.8	17.8	-4.5	8.7/7.7/7/7.7/8.7	0	0	39-63	85-140
	144	111	23.5	18.6	18.6	-4.5	8.8/7.8/7/7.8/8.8	0	0	39-57	85-125
	147	113	23.9	19	19	-5	8.9/7.9/7.1/7.9/8.9	0	0	48-68	105-150
	151	117	24.4	19	19	-5	9/8/7.2/8/9	0	0	52-75	115-165
MICRONS											
MICRON VERVE	120	90	22.1	17	17	-3	6.5/5.5/6/5.5/6.5	0	0	29-36	65-80
	130	97	22.8	18	18	-3	8.2/7.2/7.8/7.2/8.2	0	0	37-50	80-110
	135	103	23	18	18	-3	8.4/7.4/8/7.4/8.4	0	0	39-54	85-120
	140	107	24	18.5	18.5	-3	8.4/7.5/7.3/7.5/8.4	0	0	37-50	80-110
	145	111	24.6	18.7	18.7	-3	8.4/7.5/7.3/7.5/8.4	0	0	39-54	85-120
MICRON VELVET	130	97	22.8	18	18.0	-3	8.2/7.2/7.8/7.2/8.2	0	0	41-59	90-130
	135	103	23	18	18.0	-3	8.4/7.4/8/7.4/8.4	0	0	32-45	70-100
	140	107	23.8	18.5	18.5	-3	8.4/7.5/7.3/7.5/8.4	0	0	41-59	90-130
	145	111	24.6	18.7	18.7	-3	8.4/7.5/7.3/7.5/8.4	0	0	32-45	70-100
MICRON CHILL	135	103	23.4	18	18	3	8.4/7.4/8/7.4/8.4	0	0	37-50	80-110
	140	108	23.8	18.5	18.5	4	8.4/7.5/8.1/7.5/8.4	0	0	39-54	85-120
	145	111	24.4	18.7	18.7	5	8.4/7.5/7.3/7.5/8.4	0	0	41-59	90-130
MICRON MINI	80	54	17.5	15	15	-3	4/3/3.5/3/4	0	0	11-1	

SMOOTHEST - STRONGEST

FLOW KUSH-CONTROL TECHNOLOGY CONSISTS OF 3 UNIQUE URETHANE FEATURES THAT RESULT IN THE SMOOTHEST AND STRONGEST SNOWBOARDS AVAILABLE ON THE HILL.



URETHANE SIDEWALL TECHNOLOGY

Urethane sidewall, fused directly to the woodcore reduces vibration, absorbs impact, increases edge hold and creates a stronger, smoother riding snowboard.

URETHANE BASE TECHNOLOGY

Urethane inserts in the base of Flow boards adapt to any terrain, absorb impacts, reduce chatter and provide a smoother more stable ride.

URETHANE TOPSHEET TECHNOLOGY

Urethane inserts placed under the topsheet at the toe and heel area reduce chatter, absorb impacts, increase edge hold and provide the smoothest riding snowboard.



KUSH-CONTROL TECHNOLOGY

The ALL NEW Flow KUSH-CONTROL TECHNOLOGY consists of 3 unique urethane features strategically placed in the base, sidewall and topsheet to create the smoothest & strongest snowboards available on the hill. Flow utilizes high-grade urethane which is flexible and highly resistant to impact even in extremely cold temperatures. Urethane is also used due to its superior bonding properties and it can withstand the abuse that a snowboard naturally endures. The dampening properties of Kush-Control act like soft urethane skateboard wheels and provide the smoothest ride possible. Kush-Control is offered in 2 levels, *Premium* and *Plus*. Kush-Control Technology is offered in all our models with the exception of the Viper, Silhouette and Micron models.

KUSH-CONTROL *PREMIUM*

Kush-Control *Premium* consists of specifically formulated urethane compounds utilized in the sidewall, topsheet and base. The denser 98A durometer urethane sidewall is fused directly to the woodcore to provide more pop and control while maximizing edge hold. Flow uses a thicker and softer 75A urethane for the topsheet and base inserts to add flexibility, absorb chatter & impacts and increase the durability of Flow boards.

KUSH-CONTROL *PLUS*

Kush-Control *Plus* consists of specifically formulated urethane compounds utilized in the sidewall, topsheet and base. The 93A durometer urethane sidewall is fused directly to the woodcore to provide stability and a smooth ride. Flow uses a standard thickness 85A urethane for the topsheet and base inserts to add flexibility, absorb small to large impacts and increase the durability of Flow boards.



PER4MANCE GUARANTEE

At Flow we stand behind the quality of our boards. Flow now offers a 4 Year Per4mance Guarantee. This is an industry first, underlining how much we back the quality of our snowboards. Flow Limited Warranty warrants that certain specifically indicated models of Flow Snowboards, when purchased from an authorized Flow dealer by a retail customer, WILL BE FREE FROM DEFECTS IN MATERIALS AND WORKMANSHIP for a period of four (4) years (=Per4mance Guarantee program) from the date of purchase by the original retail customer.